

## **HIV Pharmacy Education Day Report**

Friday, May 13<sup>th</sup>, 2011

The Marriott Bloor, Toronto

### **Background and Overview**

2011 marks the third year that the Pharmacy Education Day has been held as an all day event. This year it was held on Friday May 13th at The Marriott Bloor Hotel, Toronto. It brought together thirty four pharmacists and pharmaceutical representative from Ontario.

There were expert presentations, case studies and a workshop on motivational interviewing. Details of the day's agenda can be viewed in Appendix 1 (page 5).

### **Planning and Coordination**

The event was planned by a committee comprising of:

- Linda Robinson – Committee Chair and Co Chair PSG
- Sue Gill – Co Chair PSG
- Dipen Kalaria
- Pierre Giguere
- Alice Tseng
- Hope Ramsay – OHTN.

The OHTN provided the administrative and logistical support leading up to and on the day of the conference. This was in the form of administrative support to the planning committee, establishing and managing the registration website, brokering the agreement with the hotel, all participants' logistics prior to and after the conference and analyzing the conference evaluation. All logistics were managed by Cheryl Hamel, OHTN's Event Coordinator.

### **Funding**

The AIDS Bureau of the Ontario Ministry of Health and Long Term Care, was the main source of funding for the event. This covered participants' travel and accommodation, venue costs and some speakers' honorarium.

Six (6) pharmaceutical companies each provided additional support of \$1500 directly to the Ontario HIV Pharmacists' Specialty Group (PSG) which was used to pay the honorarium for the physician presentations and motivational interviewing workshop.

In appreciation for their contribution, these companies were given the opportunity to host an information table display during the event. Their logos were printed on the program and they were thanked from the podium as well as through a power point back drop displayed throughout the event.

## **Evaluation**

An online evaluation was completed. Participants were sent the link at the end of the conference and given three weeks to complete it. They were asked to rate on a scale of one (needs improvement/poor) to four (very satisfied/excellent), their overall satisfaction with the day's activities.

A total of 21 evaluations were completed.

## **Evaluation Results**

### **Session I: HIV Management – Highlights from the past year – Dr. Ken Logue**

Twenty-one persons completed this section and 48% of the respondents said it was excellent and 52% said it was good thus giving an average score of 3.48 out of a possible 4. Many participants expressed that Dr. Logue gave a great up-to-date overview and that he is a clear speaker. One participant expressed gratitude for the information he presented from CROI. One comment was *I found the presentation extremely informative and comprehensive. Delivery of information was fantastic and was very educational.*

### **Session II: HIV Management from Head to Toe – Linda Robinson**

Twenty-one persons completed this section and 62% of the respondents said it was excellent while 38% said it was good. This session scored an average of 3.62 out of a possible 4. Comments from participants include:

*The content was excellent and the presenter was very effective. Need to have pharmacist present so pharmacists can understand their role and what they can do in their pharmacy practices. The check list provided will be very useful.*

### **Session III: Update from the 12<sup>th</sup> Pharmacokinetics Workshop: Dr. Alice Tseng & Pierre Giquere**

Twenty participants completed the evaluation of this session. Forty percent of participants rated this an excellent session while 55 % rated it a good session and 5% said it was fair. It received a score of 3.35 out of a maximum of 4 points. Comments by participants include:

*The session used case studies nicely to illustrate the PK principles. Very relevant and well presented. Very complicated topic to cover in short time.*

### **Session IV: Motivational Interviewing – Dr. Tim Guimond**

Twenty-one participants completed the evaluation of this session. It received a score of 3.67 out of a maximum of 4 points, with 71% of participants rating the session as excellent and 24% rating it as good. Five percent of participants rated the session as fair. Comments by participants include:

*A good way to spend the afternoon – very interactive, interesting, amusing and practical presentation – it gave me a lot to think about with respect to how to motivate patients to take their medication. It was very interesting and will be very useful not only professionally but also generally in daily life.*

There was one suggestion that this session should be offered once every two to three years. Some persons requested that Dr. Guimond be invited back to do build on this presentation with the group again.

#### Case Studies

Twenty participants completed the evaluation of this session. Twenty percent of participants rated this session as very useful, 60% said it was useful and 15% remained neutral about the usefulness of this session.

#### Ability to Network at the Conference

Twenty participants completed the evaluation of this session. There was an overall 95 % satisfaction with the opportunity the conference provided for participants to network with each other, with 60% saying that they were very satisfied and 35% indicating that they were satisfied with the networking opportunity.

#### Pharmaceutical Information Table

Of the 20 participants that completed this section, 15 or 75% of them indicated that they were either very satisfied (15%) or satisfied (60%) with the display tables mounted by the pharmaceutical companies.

#### Overall Satisfaction with the day

There was a 100% satisfaction with the day's proceedings, with 80% being very satisfied and 20% being satisfied. Some comments include:

*The speakers covered what is important and current with respect to the status of HIV patients – great venue and food. Organizers are very dedicated and passionate about creating a day that is the most helpful to the attendees. Excellent day. Good mix of education and opportunity to meet and ask questions of the Industry. Thanks you for the opportunity to attend this event. I enjoyed speaking to other attendees and learning about their practices. I found it very positive and engaging with the motivational interviewing skills being exemplified by our own life situations.*

Participants' feelings about the day could be summed up in this one comment *Immensely enjoyed the education day and looking forward for next year's.*

### Satisfaction with Venue and Food

There was a 100% satisfaction with the conference venue, with 80% being very satisfied and 20% being satisfied with the venue. One participant commented that although it was a great location, he/she would have preferred being back at the Delta Chelsea or another location that was closer to the Island Airport. There was also a 100% satisfaction with the food provided during the conference, with 75% being very satisfied and 25% being satisfied with it.

### Suggestions for 2012 Conference

The following suggestions were made as topics that should be considered for the 2012 Education Day. Suggestions are groups according to frequency and listed below.

1. Issues of co-morbidity for example cancers, cardiovascular disease, lipids, bone health and management of HAND. There were requests to bring experts in the field to discuss the issues, one of which could be a pharmacist who specializes in one of these conditions. Other suggestions were to ask someone from ODB or a panel or debate about streamlining or increasing access to ARV's in Ontario as in Alberta and BC.
2. Use of more case studies. One idea is to break the larger group into smaller groups so they can have more time and opportunity to discuss the case. Use information from international meetings in the cases to be discussed.
3. More on Motivational Interviewing, perhaps with opportunity for practice.
4. Dealing with difficult patient cases/needs such as finding innovative ways of helping patients find remuneration and handling their finances.
5. Overview of some guidelines for example, DHHS. Look at how they compare to the Canadian practice - what Canadian physicians are prescribing for native patients, treatment experienced patients and pregnant women.

Appendix I



Ontario HIV Pharmacists'  
Professional Specialty Group

**HIV Pharmacy Education Day**

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**Moderator: Linda Robinson**

Time	Topic	Speaker
7:30-8:45	<b>Registration and Breakfast</b> – Pharma Displays	
8:45-9:00	<b>Welcome</b>	Linda Robinson
9:00-10:00	<b>HIV Management: Highlights from the Past Year</b>	Dr. Ken Logue
10:00-11:00	<b>HIV Management from Head to Toe</b>	Linda Robinson
11:00-11:15	<b>Break</b>	
11:15-12:15	<b>Update from the 12<sup>th</sup> PK Workshop: A Case Based Approach</b>	Alice Tseng and Pierre Giguere
12:15-1:00	<b>Lunch – Pharma Displays</b>	
1:00– 4:30	<b>Motivational Interviewing Workshop</b>	Tim Guimon
4:30	<b>Closing Remarks</b>	Sue Gill