

**McGill University Health Centre & Toronto General Hospital
HIV RESIDENCY PROGRAM**

JANSSEN MEDICAL INFORMATION ROTATION

Rotation Name:

Medical Information, Janssen

Rotation Location

Janssen Inc.

19 Green Belt Drive, Toronto, ON M3C 1L9

Preceptor Name:

Lilli Clay, BSc, BScPhm

Medical Information (Virology)

Tel: 416-482-6486

Fax: 416-449-5248

E-mail: lclay2@its.jnj.com

Rotation Duration:

4 weeks

Brief Description of Rotation Site, Preceptor(s) and Rotation.

Rotation Site

Janssen Inc. Medical Information Department

Preceptor Information (medical information staff)

Lilli Clay

Rm W 234-D

Rotation Description:

Please refer to rotation goals below. This is an industrial medical information rotation with a focus on HIV/AIDS.

General Rotation Goals:

1. To understand and demonstrate proficiency in developing Medical Information responses (both verbal and written) to actual or anticipated product-related questions, with a focus on HIV/AIDS.
2. To understand the role of Medical Information in reviewing and approving promotional materials.
3. To develop an understanding of how Medical Information at Janssen collaborates and shares best practices and information with its global affiliates, with a focus on the area of HIV/AIDS.
4. Understand how Medical Information in a pharmaceutical company can contribute to the launch of a new product.
5. Develop insight into the value of a Medical Information website as a complement to traditional Medical Information Services.
6. Understand the obligations for reporting adverse events within a pharmaceutical company, the respective roles of Medical Information and Drug Safety with respect to adverse event reporting, and the limitations of the Drug Safety Database in responding to Medical Information queries.

Objectives of Rotation:

At the completion of this rotation, the resident will be able to:

1. Understand and demonstrate proficiency in responding to drug information requests.
 - Determine the exact question being asked and the expected time frame for response;

- Determine the nature and depth of the required response (e.g., verbal vs written, brief summary vs in-depth review of the literature);
 - Obtain the appropriate background information relating to the request;
 - Develop a systematic search strategy in order to determine the appropriate references to utilize and in which order to utilize these references (e.g., know when it is appropriate to utilize only textbooks vs beginning with textbooks and proceeding to review articles or original literature);
 - Locate the relevant information in an efficient and timely manner.
 - Accurately judge when sufficiently reliable information has been obtained and critically evaluate the medical literature;
 - Accurately and concisely summarize the relevant information which is appropriate for the question;
 - Communicate effectively as necessary (either verbally or in a written format) to respond to the medical information request.
2. Understand the role of Medical Information in reviewing and approving promotional materials.
- Review promotional materials to ensure that a high level of scientific/medical accuracy is maintained, that they are consistent with the HPB approved product monographs, and ensure that all promotional materials comply with the Janssen advertising code, PAAB advertising codes, and PMAC code.
3. Understand how Medical Information at Janssen collaborates and shares best practices and information with its global affiliates, with a focus on the area of HIV/AIDS.
- Participate in a Virology Global Virtual Team Meeting
4. Understand how Medical Information in a pharmaceutical company can contribute to the launch of a new product.
- Participate in a Launch Team Meeting
 - Review with preceptor the Medical Information launch readiness template
5. Understand the value of a Medical Information website as a complement to traditional Medical Information Services.
- Review the www.janssenmedicalinformation.ca website and discuss findings/insights with preceptor

6. Describe the obligations for reporting adverse events within a pharmaceutical company, the respective roles of Medical Information and Drug Safety with respect to adverse event reporting, and the limitations of the Drug Safety Database in responding to Medical Information queries.

Resident's Responsibilities:

1. Accept responsibility for responding to drug information requests as determined by the preceptor and resident.
2. Complete at least one written document which requires the resident to prepare a detailed summary of the relevant information available on a specified topic (e.g., Drug Information Letter, MedInfo Newsbriefs, competitor overviews, journal article critique)

OR

Make one in-house presentation on a designated therapeutic topic related to HIV/AIDS as determined by the resident with the preceptor.

3. Participate in at least one review of promotional material, ideally in the HIV/AIDS area, in accordance with Janssen's copy approval process.

Additional Information:

- Janssen Inc. is located at 19 Green Belt Dr, which is just off of Don Mills Rd., north of Eglinton (pls see the link below)
<http://www.janssen.ca/JOI/en/about/contact.asp>
- Please proceed to the employee parking lot (2nd driveway)
- To enter the building, proceed to the security entrance. Student will be issued a temporary security pass.

Date: October 31, 2011