

PFIZER MEDICAL INFORMATION

HIV RESIDENCY ROTATION

Rotation Name:

Medical Information, Pfizer Canada

Rotation Location

Address to add

Preceptor Name:

Jo Anne Croteau

Project Leader, Medical Information (HIV/AIDS Therapeutic Area)

Tel: (514) 426-6966

Fax: (514) xxx-xxxx

E-mail: jo.anne.croteau@pfizer.com

Rotation Duration:

2 weeks

Brief Description of Rotation Site, Preceptor(s) and Rotation.

Rotation Site

To complete

Preceptor Information (medical information staff)

To complete

Rotation Description:

To complete

General Rotation Goals:

1. To develop the knowledge and skills to respond (both verbally and in a written format) to drug information requests in a pharmaceutical industry setting, with a focus on HIV/AIDS.
2. To understand the process of how promotional materials are reviewed and approved within the company.
3. To develop an understanding of the role of the medical information service within the pharmaceutical industry, with a focus on the area of HIV/AIDS.

Objectives of Rotation:

At the completion of this rotation, the resident will be able to:

1. Understand and show proficiency in responding to drug information requests.
 - Determine the exact question being asked and the expected time frame for response;
 - Determine the nature and depth of the required response (e.g., verbal vs written, brief summary vs in-depth review of the literature);
 - Obtain the appropriate background information relating to the request;
 - Develop a systematic search strategy in order to determine the appropriate references to utilize and in which order to utilize these references (e.g., know when it is appropriate to utilize only textbooks vs beginning with textbooks and proceeding to review articles or original literature);
 - Locate the relevant information in an efficient and timely manner.
 - Accurately judge when sufficiently reliable information has been obtained and critically evaluate the medical literature;
 - Accurately and concisely summarize the relevant information which is appropriate for the question;
 - Communicate effectively as necessary (either verbally or in a written format) to respond to the medical information request.
2. Understand the role of medical Information in reviewing and approving promotional material.
 - Review promotional materials to ensure that a high level of scientific/medical accuracy is maintained, that they are consistent with the HPB approved product monographs, and ensure that all

promotional materials comply with the Pfizer advertising code, PAAB advertising codes, and PMAC code.

3. Determine the need for, and expectations of, professional drug information services in the pharmaceutical industry in general, and at Pfizer Canada in particular.

Resident's Responsibilities:

1. Accept responsibility for responding to drug information requests as determined by the preceptor and resident.
2. Complete at least one written document which requires the resident to prepare a detailed summary of the relevant information available on a specified topic (e.g., Drug Information Letter, MedInfo Newsbriefs, competitor overviews, journal article critique)

OR

Make one in-house presentation on a designated therapeutic topic related to HIV/AIDS as determined by the resident with the preceptor.

3. Participate in at least one review of promotional material, ideally in the HIV/AIDS area, in accordance with Pfizer's copy approval process.

Additional Information:

To complete: can include information such as location, transportation, accommodations

December 16, 2008